

Pop TV's Visit Schitt's Creek Super Fan Contest Official Contest Rules

Submit either a photo or a 15-second video with a caption showing us you're a Schitt's Creek Super Fan, and you could win a luxury trip for two to Toronto valued at \$4,975, where you'll get an exclusive visit to the set and meet the cast! The trip goes to the Super Fan with the most original or funniest entry, showcasing your Schitt's Creek knowledge and love. Enter now!

- 1. ELIGIBILITY:** Pop TV's Visit Schitt's Creek Super Fan Contest ("Contest") is open to all legal residents of the 48 contiguous United States and the District of Columbia who are 21 years of age or older as of the time of entry and who have Internet access prior to the Contest start date and thereafter throughout the Contest period. This Contest is void in Puerto Rico, the U.S. Virgin Islands, U.S. Military installations in foreign countries, all other U.S. territories and possessions, and wherever else restricted or prohibited by law. This Contest is sponsored by Pop Media Networks, LLC ("Sponsor") and administered by Kaleidoscope Promotions Interactive, Ltd. ("Contest Administrator"). Employees, shareholders, officers, directors, agents, representatives of Sponsor, Contest Administrator and their legal, promotion and advertising agencies, and their respective parent companies, affiliates, subsidiaries, advertising and promotion agencies, promotion partners and or any entity involved in the development, production, implementation, sponsorship or administration of the Contest, and their immediate family members (e.g., spouse, mother, father, sister, brother, uncle, aunt, nephew, niece, grandparent, in-law, daughter or son, regardless of where they live) and persons living in the same household (whether or not related), and each person or entity connected with the production or administration of the Contest, and each parent company, affiliate, subsidiary, agent and representative of any aforementioned entity are not eligible to enter. Sponsor shall have the right to determine eligibility in its sole discretion. Contest is subject to these official rules, which can be found at poptv.com/win.
- 2. HOW TO ENTER:** Contest entries may be submitted beginning on April 5, 2019 at 9:00:01 a.m. PT and must be completed no later than April 19, 2019 at 11:59:59 p.m. PT, according to Sponsor's electronic time stamp (the "Contest Period"). There are two ways to enter this Contest: (1.) create a photo illustrating why you're the biggest Schitt's Creek Super Fan and come up with a caption of 400 characters or less that explains or complements your photo; or (2.) create a video of 15 seconds or less illustrating why you're the biggest Schitt's Creek Super Fan, and include your caption of 400 characters or less that explains or complements your video. When you are ready with either your photo or your video plus your caption, visit the Contest web site at poptv.com/win and follow the instructions to complete the form and submit your photo or video to enter into the Contest, ensuring that your submitted photo or video meets the Submission Guidelines.

Your photo or video and caption, and all other submitted information shall be referred to herein as your "Contest Submission." All Contest Submissions that are complete, meet the Submission Guidelines below, and otherwise meet the eligibility requirements set forth in these Official Rules ("Qualified Submissions") will be judged in accordance with the judging criteria set forth below. **LIMIT OF ONE (1) ENTRY PER PERSON/EMAIL ADDRESS.** Additional entries from the same person/email address will be deemed ineligible.

NO CONTEST SUBMISSIONS WILL BE ACKNOWLEDGED OR RETURNED AND, IN FACT, MAY BE DESTROYED. ANY CONTEST SUBMISSION (OR ANY PORTION THEREOF) THAT DOES NOT CONFORM TO THE REQUIREMENTS DESCRIBED IN THESE OFFICIAL

RULES WILL BE DEEMED INELIGIBLE.

3. SUBMISSION GUIDELINES:

Photo or Video Content – Photo or Video must be thematically associated with Schitt’s Creek, and demonstrate one’s enthusiasm/affection for Schitt’s Creek. Note, if you depict any other person(s) in your photo, you certify that you have obtained their permission to enter it into the Contest.

Format – Photos submitted must be in a format that is compatible with Sponsor’s online upload capability (formats include jpg, png and gif, and files must be less than 1MB in size). Videos must be submitted as links from a video hosting service such as YouTube, Vimeo, etc., and may be no longer than 15 seconds in length. If you don’t have a YouTube account, you can create one for free at youtube.com.

Caption – Captions must be 400 characters or less, and either (a.) thematically complement the accompanying photo or video so that, taken together, the photo/video and caption illustrate your enthusiasm and affection for Schitt’s Creek; or (b.) explain the idea behind the accompanying photo or video and how it relates to Schitt’s Creek, in such a way that you demonstrate your enthusiasm and affection for Schitt’s Creek.

Prohibitions on Content – Your submitted Photo or Video must not depict any nudity, recognizable branded products, trademarked artwork, harmful or illegal activity or substances, or any obscene subject matter, in the sole discretion of Sponsor.

If, in the sole discretion of Sponsor, your Contest Submission appears to infringe a third party’s copyright or any other right, the Contest Submission will be disqualified. Sponsor is not responsible for receipt of incomplete, garbled, misdirected, or otherwise unintelligible or incompatible Contest Submissions. You agree to indemnify Sponsor against any and all claims of infringement from any third party for any use by Sponsor of the Contest Submission. Any image used in your Contest Submission must be an original work of your authorship under [U.S. Copyright Law](#). You may not be under any other contractual relationship that may prohibit you from participating fully in this Contest, or from allowing Sponsor to use royalty-free, the Contest Submission worldwide in all media now known or hereafter devised throughout the universe in perpetuity for any purpose. You agree to indemnify Sponsor against any and all claims of infringement from any third party for any use by Sponsor of the Contest Submission.

4. WINNER SELECTION AND NOTIFICATION: At the end of the Contest Period, Qualified Submissions will be reviewed and scored by Sponsor to determine the Winning Entry, according to the following criteria:

- On Theme (25 points)
- Originality (25 points)
- Visual Quality, or the appearance of the photo or video (25 points)
- Verbal Quality, related to the written or spoken portion of the entry (25 points)

A perfect score per judge is 100 points. In the event of a tie in point standings to determine the Winning Entry, the entries involved will be re-judged by an additional judge who will evaluate entries according to the same judging criteria and who will serve as the tie-breaker.

The Grand Prize Winner of the Contest will be selected on or about April 22, 2019, from among all eligible entries received. Contest Administrator will endeavor to notify Grand Prize Winner by phone and/or by email using the information associated with the submitted entry. Grand Prize Winner must provide Sponsor with signatures on all required paperwork and

return all original signed documents in a timely manner as required pursuant to these Official Rules in order to be eligible to receive the prize. Such consent forms and general releases may include, without limitation: (a) a statement that the Contest Submission submitted is the exclusive property of the Grand Prize Winner and that permission has been obtained by any additional person(s) depicted in the Contest Submission, or their legal guardian(s) if any depicted person is a minor; (b) a tax acknowledgement form stating that the winner is aware of his/her obligation to handle any tax liability associated with acceptance of a prize; (c) a statement that the Grand Prize Winner releases, discharges and holds harmless Sponsor, Contest Administrator, their respective parent companies, subsidiaries and affiliated and related persons and entities, licensees, successors and assigns and their respective officers, directors, employees, agents and representatives (collectively, the "Contest Entities") from any and all losses, damages, claims, liabilities or expenses of any kind or nature, in connection with the Contest Submission and the use of such Contest Submission by Sponsor; (d) a statement that the Grand Prize Winner and his/her selected Travel Companion release, discharge and hold harmless the Contest Entities from any and all losses, damages, claims, liabilities or expenses of any kind or nature, in connection with acceptance of the Grand Prize; and (e.) a consent to perform a Criminal Background Check on Winner and his/her selected Travel Companion prior to being allowed on the Schitt's Creek set as a component of the Grand Prize. In the event of Sponsor's inability to contact the Grand Prize Winner, the Grand Prize Winner may be disqualified and an alternate Grand Prize Winner may be selected instead. Should any Grand Prize Winner be unwilling or otherwise unable to agree to the terms and conditions of these Official Rules or provide releases, or otherwise cannot accept or receive the prize for any reason, or if the Grand Prize Winner or Travel Companion's Criminal Background Check contains information deemed negative, at the sole discretion of Sponsor, the entry with the next highest score will be chosen from among the remaining entries until a Contest entrant whose Contest Submission meets all requirements can be selected. Once a Grand Prize Winner has returned all required paperwork, said Grand Prize Winner shall be an official winner and therefore eligible to receive the Grand Prize.

5. **PRIZES: One (1) Grand Prize:** A trip for two (2) to Toronto, Canada (the "Trip") the week of May 6, 2019, to visit the Schitt's Creek set and attend a meet-and-greet with the cast. The Trip consists of roundtrip coach air transportation for two (2) on a carrier of Sponsor's choice from the major airport closest to winner's residence in the continental U.S. to Toronto, Canada; four (4) days / three (3) nights deluxe hotel accommodations (double occupancy; room rate and tax only); roundtrip ground transportation between the airport and the hotel at destination; roundtrip ground transportation between the hotel and the Schitt's Creek set; one (1) Season Five script autographed by the cast of Schitt's Creek for Winner only; and Five Hundred Dollars (\$500) spending cash for Winner only. Approximate Retail Value ["ARV"] of the Grand Prize is Four Thousand Nine Hundred Seventy-Five Dollars (\$4,975.00 USD).

Actual value of the Grand Prize may depend on location of the Grand Prize Winner, fares at the time of travel, and the value of services rendered. Therefore, the value of the Grand Prize awarded may be lower or higher at the time it is fulfilled. Any difference between actual value and ARV will not be awarded. Specific dates and times for travel shall be designated exclusively by the Sponsor. Any costs associated with Grand Prize receipt and/or use that are not expressly stated above are not included in the Grand Prize package and are the responsibility solely of the Grand Prize Winner and Travel Companion. Such costs may include, without limitation, any additional ground transportation, meals, incidentals, tips, telephone calls or other personal costs and expenses not specified herein but relating to use or acceptance of the Grand Prize package which are the sole responsibility of the Grand Prize Winner. Grand Prize Winner must arrange travel with Sponsor's agent in a timely manner. Travel is subject to availability and blackout periods. Additional restrictions may apply. Grand Prize Winner and Travel Companion will be required to travel on the identical itinerary. Grand Prize Winner and Travel Companion are responsible for obtaining identification documents and/or other travel documents required for the trip, and expressly understand that United States citizens entering Canada require a valid U.S. Passport, Passport Card, or NEXUS Card. Sponsor will not

replace any lost or stolen tickets, vouchers, certificates, prizes or prize components once they are in the Grand Prize Winner's possession. No transfer, or cash or other substitution of any prize allowed except that Sponsor reserves the right, in its sole and absolute discretion, to substitute a prize or prize component of comparable or greater value.

6. **CONDITIONS:** If any potential Grand Prize Winner is not able to take the Trip on the Sponsor-designated dates the week of May 6, 2019, then the potential winner will be disqualified and an alternate potential winner will be selected. No compensation will be made in the event that the visit to the Schitt's Creek set and/or meet-and-greet with the Schitt's Creek cast do not occur, or do not occur within a certain time period, due to circumstances beyond Sponsor's control, or in the event that any member(s) of the cast is unable to attend. Grand Prize Winner's selected Travel Companion must be 21 years or older. Contest is subject to these Official Rules. By participating, entrants agree: (i) to be bound by these complete Official Rules and the decisions of Sponsor which shall be final and binding; and (ii) to waive any right to claim ambiguity in the Contest and/or these Official Rules, except where prohibited by law. By accepting a Prize, each Grand Prize Winner agrees to release Sponsor, including Sponsor's parents, subsidiaries and affiliated entities together with their respective directors, employees, officers, licensees, licensors and agents, and respective advertising and promotion entities and any person or entity associated with the production, judging, or administration of the Contest, (collectively, the "Releasees") from any and all liability, loss or damage arising from or in connection with awarding, receipt and/or use or misuse of any prize or participation in any prize-related activities. Sponsor reserves the right to cancel or suspend the Contest, in Sponsor's sole discretion, should Sponsor receive fewer than ten (10) Qualified Submissions or due to circumstances beyond Sponsor's control, including natural disasters. Sponsor may, in Sponsor's sole discretion, cancel, modify or suspend the Contest should a virus, bug, computer problem, unauthorized intervention or other causes beyond Sponsor's control, corrupt the administration, security or proper play of the Contest, or by any force majeure, any actions, regulations, orders, or requests by any governmental or quasi-governmental entity, equipment failure, including overloading of a website due to excessive uploads, threatened terrorist acts, terrorist acts, air raid, blackout, act of public enemy, earthquake, war (declared or undeclared), fire, flood, epidemic, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other similar or dissimilar cause beyond Sponsor's sole and reasonable control. Contest Submissions will not be returned and may be destroyed. Sponsor may prohibit an entrant from participating in the Contest or winning a Prize if, in Sponsor's sole discretion, Sponsor determines such entrant is attempting to undermine the legitimate operation of the Contest by cheating, including ballot-stuffing, deception, or any other unfair playing practices or intending to annoy, abuse, threaten, undermine or harass any other entrants, users or Sponsor's representatives. **CAUTION: ANY ATTEMPT BY AN INDIVIDUAL OR ANY OTHER PERSON TO DAMAGE OR UNDERMINE THE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK CIVIL AND/OR CRIMINAL PROSECUTION AND/OR DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.** By entering the Contest, each entrant hereby agrees to submit generally and unconditionally to the personal and exclusive jurisdiction and venue of a court of competent jurisdiction located in the City of Los Angeles, CA.

Sponsor has no obligation to notify any entrant of receipt of the Contest Submission or whether the Contest Submission will be used in any Sponsor-related properties, including, without limitation, possible broadcast in any medium now known or hereafter devised throughout the world in perpetuity for any and all purposes in Sponsor's sole and absolute discretion. No entrant or entity shall be entitled to any compensation of any kind or nature whatsoever in connection with any Contest Submission or the use of such Contest Submission by Sponsor. By sending a Contest Submission to Sponsor, you represent, warrant and agree that: (i) Contest Submission will not be returned to you and will become the property of Sponsor; (ii) Contest Submission is solely the original work of you who is assigning all rights in the Contest Submission to Sponsor;

(iii) neither the Contest Submission nor any part thereof nor the exercise by Sponsor of any rights therein will violate or infringe upon the trademark, trade name, copyright, right of privacy or publicity, property rights or any other rights of any person or entity; (iv) no third party has or will have any rights in or to the Contest Submission; and (v) all of your respective rights, title and interests in and to the Contest Submission is transferred and conveyed to Sponsor to the maximum extent permitted by applicable law, so that Sponsor will be the sole owner of all copyrights and other rights therein. Nothing in these Submission Guidelines shall require Sponsor to use the Contest Submission in part or in whole or to include the Contest Submission in any Sponsor-related property, including, without limitation, any Pop TV television program. Nothing in these Submission Guidelines shall prevent, restrict or otherwise impair Sponsor from using the Contest Submission or portions thereof at any time in the future. Sponsor shall have full right and power to edit, alter, crop, combine with other material, reuse and adapt any or all portions or elements of the Contest Submission in any way and for any purpose whatsoever, at any time, now or in the future, in any media now known or hereafter devised throughout the world in any manner whatsoever and for any purpose in Sponsor's sole and absolute discretion.

By submitting a Contest Submission to Sponsor, you agree to be bound by all Submission Guidelines and, on your own behalf and on behalf of any other person(s) depicted in your Contest Submission, grant to Sponsor the right to use in perpetuity your name(s), likeness(es), persona(e), photograph(s), video(s), biographical and other information, and the Contest Submission, without notice and without compensation or obligation, in any and all media now or hereafter known throughout the world, by any and all manners and methods, and for any and all purposes or programs, now known or hereafter devised, including but not limited to broadcast television, non-broadcast television, pay, cable and network television, satellite and closed-circuit transmission, in-flight video, home entertainment (including home video, DVD, in current and future formats, and online services, both commercial and inter networks), wireless, podcasting, Internet, linear, digital and interactive formats, and printed transcripts, and to advertise and promote Sponsor, its advertisers or promotional partners, their respective products and services, the Contest, and for any other purpose in Sponsor's sole and absolute discretion. Your Contest Submission may be used and discussed on the Sponsor's web page (poptv.com) via Sponsor's social media accounts, or in connection with other programs or projects in all media, even if you are not selected as the winner of the Contest. Sponsor is under no obligation to use or display your Contest Submission.

7. **PUBLICITY:** Sponsor reserves the right to use the Contest Submission for publicity purposes prior to, during, or after the Contest end date, in any media, and to use the names, likenesses, and/or hometown names, of any Contest entrants and/or participants, including all or part of their Contest Submission throughout the world, in perpetuity, without any compensation or prior review unless specifically prohibited by law.
8. **OFFICIAL RULES:** Official Rules will be posted at www.poptv.com/win.
9. **WINNERS LIST:** For a copy of the Winners List, send a SASE to: Visit Schitt's Creek Super Fan Contest, 7 Switchbud Place, Ste. 192-305, The Woodlands, TX 77380. Winners List will be available roughly three (3) weeks after the Contest end date. All requests must be received by October 19, 2019.
10. **CONTEST SPONSOR:** Pop Media Network, LLC, 5510 Lincoln Blvd, Ste. 400, Playa Vista, CA 90094.
11. **CONTEST ADMINISTRATOR:** Kaleidoscope Promotions Interactive, Ltd., 7 Switchbud Place, Ste. 192-305, The Woodlands, TX 77380.