

**Pop TV's**  
**"Schitt's Creek: Up Close and Personal" Sweepstakes**  
**OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN**

**SWEEPSTAKES DESCRIPTION:** Pop TV's "Schitt's Creek: Up Close and Personal" Sweepstakes (the "**Sweepstakes**") begins on Monday, January 14, 2019, at 6:00:00 a.m. Pacific Time ("**PT**") and ends on Sunday, February 10, 2019, at 11:59:59 p.m. PT (the "**Sweepstakes Period**"). By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Pop Media Networks, LLC, located at 28 W 44<sup>th</sup> Street, Suite 1208, New York, NY 10036 ("**Sponsor**"), which shall be final and binding in all respects.

**ELIGIBILITY:** Only legal residents of the 48 contiguous United States and the District of Columbia who are 21 years of age or older are eligible to enter. Void where prohibited by law. Sponsor, Kaleidoscope Promotions Interactive, Ltd. (the "**Sweepstakes Administrator**"), their respective parents, subsidiaries, and affiliates, and each of their respective officers, directors and employees (collectively, the "**Sweepstakes Entities**"), are ineligible to enter the Sweepstakes or win the prize.

**HOW TO ENTER: NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.** Throughout the Sweepstakes Period, you may enter the Sweepstakes daily by registering or logging into [poptv.com/win](http://poptv.com/win) (each, a "**Grand Prize Entry**") and following the on-screen instructions to provide the required information. A total of twenty-seven (27) entries are available per entrant. Sponsor's computer shall serve as the official time keeping device for this Sweepstakes. Neither Sponsor nor Sweepstakes Administrator will verify receipt of entries. All entries submitted become the sole property of Sponsor and will neither be acknowledged nor returned.

**DRAWINGS AND WINNER NOTIFICATION:** One (1) Grand Prize winner will be randomly selected on or about February 11, 2019, from among all eligible entries received throughout the Sweepstakes Period. The random drawing will be conducted by Sweepstakes Administrator, using randomization methods selected in its sole discretion. Each potential Winner will be notified by telephone and/or e-mail using the contact information given at the time of entry.

Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by a potential winner for any reason. If, despite reasonable efforts, the potential winner does not respond within two (2) days of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected. If any potential winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a prize for any reason prior to award, such potential winner will be disqualified and an alternate winner may be selected. Sponsor will successively attempt to contact up to two (2) potential winners of the prize in accordance with such procedure, and if there is still no confirmed winner of the prize in question after such attempts have been made, the prize may go unawarded.

**PRIZE: One (1) Grand Prize:** A trip for two (2) to New York, NY (the "Trip"). The Trip consists of roundtrip coach air transportation for two (2) on a carrier of Sponsor's choice from the major airport closest to winner's residence in the continental U.S. to the New York area; three (3) days / two (2) nights deluxe hotel accommodations (double occupancy; room rate and tax only); ground transportation at destination; two (2) tickets to attend the *Schitt's Creek: Up Close and Personal* live performance; and Five Hundred Dollars (\$500) spending cash (for the winner only). The Approximate Retail Value (the "ARV") of the Grand Prize is Two Thousand Five Hundred Fifty Dollars (\$2,550.00).

No cash alternative or prize substitutions will be allowed, except Sponsor reserves the right to substitute prize(s) of comparable value if the prize listed is unavailable for any reason. Prize may not be extended, transferred or refunded. Actual value of the Grand Prize may depend on location of the Grand Prize Winner, fares at the time of travel, and the value of services rendered. Therefore, the value of the Grand Prize awarded may be lower or higher at the time it is fulfilled. Any stated difference between the approximate value and actual value of the Prize or any substituted prize will not be awarded. Odds of winning depend on the number of eligible entries received. The ARV of all prizes to be awarded is Two Thousand Five Hundred Fifty Dollars (\$2,550.00 USD).

**GENERAL PRIZE CONDITIONS:** Prize winner shall be solely responsible for all federal, state and/or local taxes, and the reporting consequences thereof, and for any other fees or costs associated with the prize. Potential Grand Prize winner will be required to execute an Affidavit of Eligibility, a Liability Release, and (where legal) a Publicity Release (collectively, "**Prize Claim Documents**"). If a winner fails or refuses to return all Prize Claim Documents within two (2) days of prize notification, the winner may be disqualified and an alternate winner may be selected. **If any potential Grand Prize Winner is not able to take the Trip February 17-19, 2019, then the potential winner will be disqualified and an alternate potential winner will be selected.**

The scheduled performance of *Schitt's Creek: Up Close and Personal* is subject to availability and scheduling conflicts, or cancellation due to environmental, weather-related, or other concerns outside the control of Sponsor. No compensation will be made by Sponsor in the event that the event does not occur, or does not occur within a certain time period, due to circumstances beyond Sponsor's control, or in the event that any member of the *Schitt's Creek* cast is unable to attend.

**GENERAL LIABILITY RELEASE/FORCE MAJEURE:** Acceptance of a prize constitutes winner's permission for Sponsor to use winner's name, photograph, likeness, voice, biographical information, statements and address (city and state) for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation. Entrants agree that the Sweepstakes Entities (A) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Sweepstakes or any Sweepstakes-related activity, or from entrants' acceptance, receipt, possession and/or use or misuse of any prize, and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose. Sponsor assumes no responsibility for any damage to an entrant's computer system which is occasioned by accessing the Website or otherwise

participating in the Sweepstakes, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsor is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due submissions or prize notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Sweepstakes or the Website, to be acting in violation of these Official Rules, or to be acting in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstakes, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple entries will be accepted. In the event of a dispute as to the identity of the entrant, any on-line entry will be deemed submitted by the authorized account holder of the e-mail account from which it was sent, provided such account holder must still meet the eligibility requirements for the Sweepstakes. The authorized account holder shall be the natural person to whom the applicable e-mail address has been assigned by the Internet access provider, service provider, or other on-line organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. The potential winner may be requested to provide the Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry. If a dispute cannot be resolved to Sponsor's satisfaction, the entry will be deemed ineligible. Sponsor reserves the right to modify, extend, suspend, or terminate the Sweepstakes, in whole or in part, if it determines, in its sole discretion, that the Sweepstakes or any particular Sweepstakes drawing is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Sweepstakes or particular Sweepstakes drawing as contemplated herein. In the event Sponsor is prevented from awarding prizes or continuing with the Sweepstakes or a particular Sweepstakes drawing as contemplated herein by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis (e.g. SARS), order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "**Force Majeure**" event or occurrence), then subject to any governmental approval which may be required, Sponsor shall have the right to modify, suspend, or terminate the Sweepstakes in its entirety or the affected Sweepstakes. If the Sweepstakes or a particular Sweepstakes is terminated before the designated end date, Sponsor will (if possible) select the winner[s] in a random drawing from all eligible, non-suspect entries received as of the date of the event giving rise to the termination. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. Only the type and quantity of prizes described in these Official Rules will be awarded. If,

for any reason, more bona fide winners come forward seeking to claim prizes in excess of the number of each type of prize set forth in these Official Rules, the winners, or remaining winners, as the case may be, of the advertised number of prizes available in the prize category in question may be selected in a random drawing from among all persons making purportedly valid claims for such prize(s). Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. These Official Rules cannot be modified or amended in any way except in a written document issued in accordance with law by a duly authorized representative of the Sponsor. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with these terms as if the invalid or illegal provision were not contained herein.

**OFFICIAL RULES:** For a copy of the Official Rules, log onto [poptv.com/win](http://poptv.com/win). ANY MAIL-IN REQUESTS SUBMITTED WILL BE AUTOMATICALLY DESTROYED WITHOUT OPENING.

**WINNERS LIST:** For a copy of the Winners List, mail a self-addressed stamped envelope to: Schitt's Creek: Up Close and Personal Sweeps, Attn: Winners List, 7 Switchbud Place, Suite 192-305, The Woodlands, TX 77380.

**SWEEPSTAKES SPONSOR:** Pop Media Network, LLC, 28 W 44<sup>th</sup> Street, Suite 1208, New York, NY 10036.

**SWEEPSTAKES ADMINISTRATOR:** Kaleidoscope Promotions Interactive, Ltd., 7 Switchbud Place, Suite 192-305, The Woodlands, TX 77380.

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